



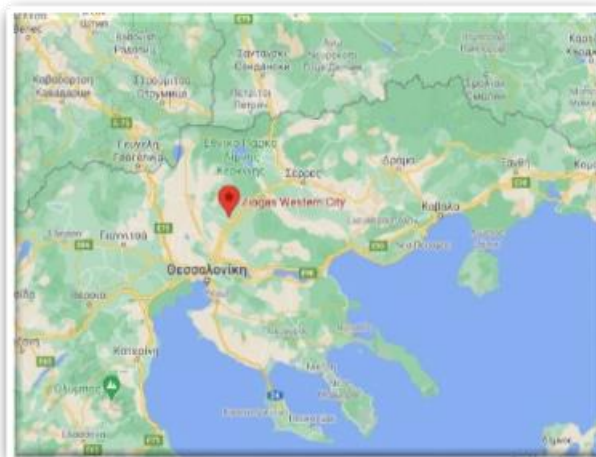
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## ZIOGAS WESTERN CITY

Location: Leykohori,  
Lahana, Region of  
Central Macedonia,  
Greece

Key words: agrotourism, outdoor activities



Ziogas Western City provides an alternative touristic (agrotourism) attraction. Visitors can ride horses on trails (the inexperienced guests can receive a horse riding lesson), drink their coffee or eat like cowboys used to, walk around a petting zoo and spend the night in one of the Western City's wooden cottages. Additional activities, which the guests can try, are:

- Hiking: using routes on the Klepe Mountain of Lefkochori, sightseeing, one of which is the chapel of St. George situated on the top of the mountain and on a 750m altitude;
- Fishing: an artificial pond located only 200meters away from the farm is ideal for fishing;
- Sharpshooting-Archery.

### Marketing approach

Ziogas Western City has its own website (<https://horses.gr>) and a profile on the social media (Instagram). Besides, it is presented on different tourism exhibitions.

### Key success factors and challenges

The key success factors for the complex is the unique offer, the variety of entertaining activities as well as well-qualified and friendly staff.

### Plans for future development

Plans include the expansion of the range of activities and further expand of the accommodation section.

### GALLERY:



Source of the images: <https://horses.gr>

Common borders. Common solutions.



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