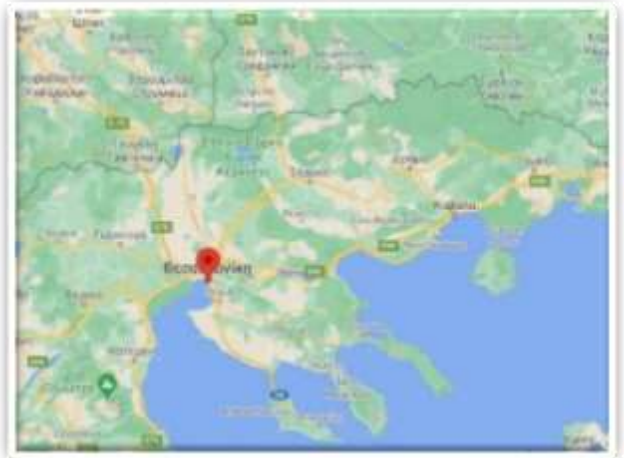




PLAYING ON TRADITIONAL PATHS

Location: Thessaloniki, Central Macedonia,
Greece

Key words: activities for kids, traditional
games, cultural heritage



The program “Playing on Traditional Paths” is designed for children of preschool and primary school age. Having a focus on the traditional games and customs, the programme has both educational and entertaining roles. It presents manners, customs and games that were found in Ancient Greece and were adopted by the Christians or new ones which were created over the years, combined with customs associated with the 4 seasons of the year, the cycle of life and the others celebration.

The teacher shapes the learning field in the classroom and its main goal is to get children in touch with traditional customs, through playing.

Through the experiential approach, the participants have the opportunity to get acquainted with the customs and practices of Popular Culture, the significance of the past, the adoption of positive ways and attitudes regarding nature and the environment. They also recognize the importance of protecting and preserving the world's cultural heritage.

In addition, the implementation of different customs and traditional games helps for socialization and strengthening of team spirit within the children.

Marketing approach

The project has a website (<http://paizontasparadosiak.a.gr/?lang=en>) and a profile on the social media (Facebook). In addition, the founders of the initiative participate in different thematic conferences and events.

Key success factors and challenges

Among the key success factors are:

- Specialized design of the offered programs - to be both informative and entertaining for the children;
- Connection with the tangible and intangible cultural heritage;

- Cooperation with schools, municipalities, universities, museums, collaborations.

Plans for future development

Due to the COVID-19 pandemic, the team plans to develop on-line actions with experiential character.

GALLERY:



Sources of the images:

<http://paizontasparadosiaka.gr/?lang=en>

<https://www.facebook.com/%CE%A0%CE%B1%CE%AF%CE%B6%CE%BF%CE%BD%CF%84%CE%B1%CF%82-%CF%83%CE%B5->

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